FAMILY | YOUTH | COMMUNITY



2027

RIDER SUPPORT/ SPONSORSHIP PACKET

HELP US KEEP THE KIDS RIDING

Southern Oregon | California | Portland

RUTHLESS RACING

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2027 RIDER SUPPORT + SPONSORSHIP

BUILT AROUND THE NEXT GENERATION

Hello, my name is Kaiden Haight, owner of Ruthless Racing. What began as a local motocross team has continued to grow into a family-driven program focused on giving young riders opportunity, confidence, and a place to belong.

We recently added three more riders - two in California and one in Portland - expanding the reach of the Ruthless Racing family beyond Southern Oregon.

WHERE SUPPORT GOES

RACE FEES

Helping cover youth entry fees so more kids can line up at the gate.

FUEL + TRAVEL

Keeping riders and families moving throughout the race season.

GEAR + OPPORTUNITY

Supporting safe equipment, awards, and memorable race-day experiences.

MORE THAN A RACE TEAM

Our merch line helps fund the mission. Every dollar earned through Ruthless Racing merchandise goes directly toward the kids' race fuel and entry fees. With the right partners, we can cover more costs, reach more families, and keep more kids riding.

During race season, we also ran 10 holeshot awards in a single weekend, recognizing youth riders with a plaque plus merchandise, cash, or new gear. We want to keep building moments like these in 2027.

30,000-50,000

AVERAGE MONTHLY VIEWS IN RACE SEASON

Sponsor names, logos, tags, and shout-outs will be seen throughout our 2027 season.

PARTNER WITH US

We have big things in the works and would love to add new names to our sponsor list. Your partnership helps us create real opportunities for young riders while giving your business authentic visibility at the track and online.

BRONZE

$500-$1,000

Small bike logo + social shout-outs

SILVER

$1,500-$2,500

Medium logo + tags on everything

GOLD

$3,000+

Large logo + pit banner + full promotion

KAIDEN HAIGHT | OWNER, RUTHLESS RACING

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LET'S KEEP THE KIDS RIDING.

RUTHLESS RACING

RACE DAY. REAL IMPACT.

Youth riders, holeshot awards, merchandise, and the community behind it all.


































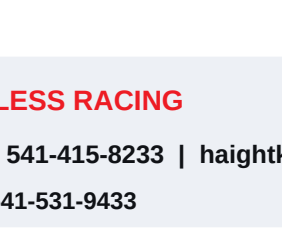
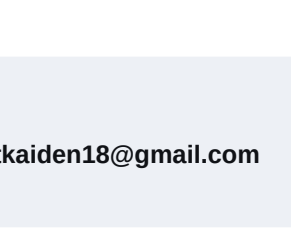

CONTACT RUTHLESS RACING

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